



RACI
2022
NATIONAL
CONGRESS

Sun 3 – Fri 8
July | 2022
Brisbane Exhibition &
Convention Centre

Chemistry: Catalysing solutions to global challenges

Royal Australian Chemical Institute
National Congress 2022

Brisbane | Australia

SPONSORSHIP PROSPECTUS | WWW.RACI2022.COM



INVITATION TO SPONSOR

On behalf of the Organising Committee, it gives me great pleasure to invite you to be part of the 2022 RACI National Congress which will be held in Brisbane from 3-8 July, 2022. This is the premier meeting of chemistry professionals from across the country and the globe, and is organised through the Royal Australian Chemical Institute (RACI).

RACI is the national professional body for chemists in industry, academia and government and is the primary voice of chemistry in Australia. It advocates the importance of chemistry to the public, all levels of education, industry and government and promotes the critical role of chemistry in tackling global challenges.

Every five years the RACI brings together chemistry professionals from across all its divisions, academia, industry and government to showcase the latest breakthroughs in our discipline, explore new opportunities for collaboration and to network with pre-eminent members of the international chemistry community. The theme for the 2022 National Congress is "Chemistry: Catalysing solutions to global challenges". As this indicates, we will engage members from all fields of chemistry in efforts to formulate genuine and sustainable solutions to our biggest global challenges including alternative energy sources, climate change, food security and antibiotic resistance through presentations and discussions.

All RACI divisions and groups will be represented at the conference:

- Analytical & Environmental Chemistry Division
- Carbon Division
- Chemical Education Division
- Division of Interfaces, Colloids, and Nanomaterials
- Electrochemistry Division
- Health, Safety & Environment Division
- Industrial Chemistry Division
- Inorganic Chemistry Division
- Materials Chemistry Division
- Medicinal Chemistry & Chemical Biology Division
- Organic Chemistry Division
- Physical Chemistry Division
- Polymer Chemistry Division
- Radiochemistry Division
- Supramolecular Chemistry Group

We are anticipating in excess of 1000 domestic and international attendees.

We invite you and your organisation to be a part of this dynamic and exciting meeting and interact with chemistry professionals from across the globe through the various sponsorship opportunities we have outlined in this prospectus. If you have any questions regarding these packages please do not hesitate to contact us.

We look forward to welcoming to be part of the RACI National Congress in Brisbane in July 2022. We are sure that it will be an intellectually exciting and enjoyable event for all.

Professor Debra Bernhardt
Congress Chair

EXPECTING
1000+
ATTENDEES



from **30+**
COUNTRIES

engaging in **500+**
PRESENTATIONS



with **300+**
POSTERS

and **15+**
NETWORKING
OPPORTUNITIES

IMPORTANT DATES

Abstract submission opens 1 March 2021

Registration opens 1 September 2021

Abstract submission deadline 28 February 2022

Program released April 2022

Early bird registration deadline 2 May 2022

RACI National Congress 2022 3 - 8 July 2022

MAJOR SPONSORSHIP LEVELS

*All entitlements are subject to meeting deadlines and committee approval



PLATINUM PARTNER
By negotiation



GOLD
\$20 000



SILVER
\$15 000



BRONZE
\$10 000



PLENARY SPONSOR
\$8 000



SYMPOSIUM SPONSOR
\$5 000



EXHIBITION BOOTH
\$5 000



BARISTA ZONE
\$10 000



CONGRESS DINNER
\$8 000



WELCOME RECEPTION
\$5 000



CATERING BREAK
\$3 000



CONGRESS APP
\$6 000



CHARGING STATION
\$5 000



NAME BADGE & LANYARD
\$5 000

FURTHER INFORMATION

For further information please contact
the Congress Secretariat:

expert events
Professional conference organiser

T. +61 7 3848 2100

E. raci2022@expertevents.com.au

PO Box 351, Hamilton Central QLD 4007 Australia

SUBMIT YOUR ONLINE APPLICATION AT WWW.RACI2022.COM/SPONSORS

PLATINUM PARTNER

By negotiation

In addition to Gold Sponsor benefits, entitlements will be arranged through negotiation based on the sponsorship value.

GOLD SPONSOR

\$20 000

REGISTRATION

- Four delegate registrations inclusive of exhibition passes, congress sessions, welcome reception and congress dinner

PRESENTATION OPPORTUNITIES

- The opportunity to present a five-minute address during a plenary session (order of address proceedings to be confirmed)
- Verbal acknowledgement as a Gold Sponsor during the opening and closing congress sessions

MARKETING AND BRANDING

- Your logo prominently displayed as a Gold Sponsor in the congress program*
- Enhanced recognition as a Gold Sponsor with your logo and a 250-word profile inside the congress program*
- Your logo prominently displayed on the congress website and hyperlinked to your home page
- Your logo prominently displayed as a Gold Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo prominently displayed as a Gold Sponsor on the RACI 2022 Congress App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Sponsor logo and message included in congress email sent to all registered delegates two weeks before the congress
- One full-page colour advertisement with prime positioning in the congress program (sponsor to supply artwork*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

EXHIBITION

- One 3m x 3m exhibition booth, stand or the equivalent floor space in a prominent location within the exhibition

SILVER SPONSOR

\$15 000

REGISTRATION

- Three delegate registrations inclusive of exhibition passes, congress sessions, welcome reception and congress dinner

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Silver Sponsor during the opening and closing congress sessions

MARKETING AND BRANDING

- Your logo prominently displayed as a Silver Sponsor in the congress program*
- Enhanced recognition as a Silver Sponsor with your logo and a 100-word profile inside the congress program*
- Your logo prominently displayed on the congress website and hyperlinked to your home page
- Your logo prominently displayed as a Silver Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo displayed as a Silver Sponsor on the RACI 2022 Congress App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- One half-page colour advertisement with prime positioning in the congress program (sponsor to supply artwork*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

EXHIBITION

- One 3m x 3m exhibition booth, stand or the equivalent floor space in a prominent location within the exhibition

**SUBMIT YOUR ONLINE APPLICATION AT
WWW.RACI2022.COM/SPONSORS**

BRONZE SPONSOR

\$10 000

REGISTRATION

- Two delegate registrations inclusive of exhibition passes, congress sessions, welcome reception and congress dinner

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Bronze Sponsor during the opening and closing congress sessions

MARKETING AND BRANDING

- Your logo prominently displayed as a Bronze Sponsor in the congress program*
- Enhanced recognition as a Bronze Sponsor with your logo and a 50-word profile inside the congress program*
- Your logo prominently displayed on the congress website and hyperlinked to your home page
- Your logo prominently displayed as a Bronze Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo displayed as a Bronze Sponsor on the RACI 2022 Congress App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- One quarter-page colour advertisement in the congress program (sponsor to supply artwork*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

EXHIBITION

- One 3m x 3m exhibition booth, stand or the equivalent floor space in a prominent location within the exhibition

PLENARY SPEAKER SPONSOR

Limited opportunities available
(subject to approval by the speaker)

\$8 000

These sessions will feature key speakers who will attract a high delegate attendance

REGISTRATION

- One delegate registration inclusive of exhibition pass, congress sessions, welcome reception and congress dinner

PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Plenary Speaker Sponsor at the commencement of the session

MARKETING AND BRANDING

- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo placed as a Plenary Speaker Sponsor with the appropriate speaker session, in the congress program*
- Your logo on the congress website with speaker's biography and headshot and hyperlinked to your home page
- Your logo displayed as a Plenary Speaker Sponsor on congress materials which promote the speaker (where appropriate)
- Your logo displayed as a Plenary Speaker Sponsor on the RACI 2022 Congress App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- The opportunity to display a free-standing banner at the sponsored plenary presentation^^ (up to 2m high x 1m wide)

SUBMIT YOUR ONLINE APPLICATION AT WWW.RACI2022.COM/SPONSORS

SYMPOSIUM SPONSOR

Limited opportunities available
(subject to approval by the symposium organiser)

\$5 000

As a Symposium Sponsor your organisation will be recognised throughout the symposium session. You can align your brand to a key industry area by sponsoring one of the symposia during the congress. Before and during the congress attendees will associate the symposia with your brand through various marketing materials.

REGISTRATION

- One delegate registration inclusive of exhibition pass, congress sessions, welcome reception and congress dinner

PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Symposium Sponsor at the commencement of the sponsored session

MARKETING AND BRANDING

- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo placed as a Symposium Sponsor in the congress program*
- Your logo on the congress website and hyperlinked to your home page
- Your logo displayed as a Symposium Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo displayed as a Symposium Sponsor on the RACI 2022 Congress App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on session door signage
- The opportunity to display a free-standing banner at the sponsored symposium^^ (up to 2m high x 1m wide)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

CONGRESS DINNER SPONSOR (Exclusive)

\$8 000

The Congress Dinner on Wednesday, 6 July 2022 will be one of the social highlights of the congress. We expect the majority of attendees to be present at the dinner. Taking the opportunity to host this event will leave them with a lasting impression.

REGISTRATION

- Three delegate registrations inclusive of exhibition passes, congress sessions, welcome reception and congress dinner
- Three additional tickets to the congress dinner

PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Congress Dinner Sponsor at the function
- The opportunity to present a five-minute address to attendees during the dinner

MARKETING AND BRANDING

- Your logo to be printed on the congress dinner menus*
- The opportunity to provide branded napkins for the function^^
- The opportunity to display a free-standing banner on stage at the function^^ (up to 2m high x 1m wide)
- The opportunity to display corporate literature on tables during the function^^
- Your logo placed as the Congress Dinner Sponsor in the congress program*
- Your logo on the congress website and hyperlinked to your home page
- Your logo displayed as the Congress Dinner Sponsor on the RACI 2022 Congress App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on door signage
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

^^Sponsor to supply; subject to venue and committee approval

SUBMIT YOUR ONLINE APPLICATION AT WWW.RACI2022.COM/SPONSORS

WELCOME RECEPTION SPONSOR (Exclusive)

\$5 000

At the Welcome Reception that will kickstart the congress on Sunday 3 July 2022, contacts will be made and networking will begin. This event helps set the tone for the rest of the congress and this is your opportunity to have your brand brought to the attention of attendees from the beginning of the proceedings.

REGISTRATION

- Two delegate registrations inclusive of exhibition passes, congress sessions, welcome reception and congress dinner
- Two additional tickets to the welcome reception

MARKETING AND BRANDING

- The opportunity to provide branded napkins for the function^^
- The opportunity to display a free-standing banner at the function^^ (up to 2m high x 1m wide)
- The opportunity to display your corporate literature at the welcome reception^^
- Your logo placed as the Welcome Reception Sponsor in the congress program*
- Your logo displayed on the congress website and hyperlinked to your home page
- Your logo displayed as the Welcome Reception Sponsor on the RACI 2022 Congress App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

CATERING SPONSOR

Limited opportunities available

\$3 000

Select one of the morning or afternoon tea breaks, or a lunch breaks to be named sponsor.

- Your logo displayed on the congress website and hyperlinked to your home page
- Your logo placed in the congress program* with the corresponding catering break
- The opportunity to display a free-standing banner at the sponsored catering break ^^ (up to 2m high x 1m wide)

BARISTA ZONE (Limited)

\$10 000

Two barista coffee machines may be located in the exhibition area serving coffee and tea throughout the Congress. The location of barista zones is to be approved by the Brisbane Convention & Exhibition Centre.

MARKETING AND BRANDING

- Your logo placed on Barista Zone signage
- Your logo displayed on the congress website and hyperlinked to your home page
- Your logo placed as the Barista Zone Sponsor in the congress program*
- Your logo displayed as the Barista Zone Sponsor on the RACI 2022 Congress App
- The opportunity to display one free-standing banner at the sponsored barista zone ^^ (up to 2m high x 1m wide)
- The opportunity to have branded coffee mugs with sponsor's logo distributed at the Barista Zone - this is optional and is therefore an additional cost to the sponsor. Price on application

SUBMIT YOUR ONLINE APPLICATION AT WWW.RACI2022.COM/SPONSORS

CONGRESS APP SPONSOR (Exclusive)

\$6 000

The RACI 2022 Congress App will be the one-stop shop for program and social information during the congress. The app will also provide a platform for delegates, sponsors and exhibitors to interact before and during the congress.

REGISTRATION

- Two delegate registrations inclusive of exhibition passes, congress sessions, the welcome reception and the congress dinner

PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as the Congress App Sponsor during the opening and closing plenaries

MARKETING AND BRANDING

- Your company logo displayed on each page of the congress app and linked to a URL of your choice
- One push notification per day sent to all delegates via the app
- Your logo placed as the Congress App Sponsor in the congress program*
- One half-page colour advertisement in the congress program (sponsor to supply artwork*)
- Your logo displayed on the congress website and hyperlinked to your home page
- Your logo displayed as the Congress App Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

CHARGING STATION SPONSOR

Two opportunities available

\$5 000 each

A portable device charging station will be located within the exhibition where delegates can charge their laptops, tablets, and mobile phones.

REGISTRATION

- One delegate registration inclusive of exhibition pass, congress sessions, welcome reception and congress dinner

MARKETING AND BRANDING

- Your logo along with the congress branding on the charging station
- Your logo displayed on the congress website and hyperlinked to your home page
- Your logo placed as the Charging Station Sponsor in the congress program*
- Your logo displayed as the Charging Station Sponsor on the RACI 2022 Congress App

FURTHER INFORMATION

For further information please contact the Congress Secretariat:

expert events
Professional conference organiser

T. +61 7 3848 2100

E. raci2022@expertevents.com.au

PO Box 351, Hamilton Central QLD 4007 Australia

SUBMIT YOUR ONLINE APPLICATION AT WWW.RACI2022.COM/SPONSORS

NAME BADGE AND LANYARD SPONSOR

(Exclusive)

\$5 000

As the Name Badge and Lanyard Sponsor your branding will have a high profile during the congress and exhibition.

MARKETING AND BRANDING

- Your logo along with the congress branding on all delegate name badges and lanyards
- Your logo placed as the Name Badge and Lanyard Sponsor in the congress program
- Your logo on the congress website and hyperlinked to your home page
- Your logo displayed as the Name Badge and Lanyard Sponsor on the RACI 2022 Congress App
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

STUDENT AND EARLY CAREER RESEARCHER TRAVEL GRANT SPONSOR

\$10 000

Assist students and/or early career researchers to attend the congress.

- Your logo on the congress website and hyperlinked to your home page
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions

NOTE PADS AND PENS SPONSOR

\$3 000 + supply of stock

Exclusive opportunity

A marketing opportunity is available to provide delegates with branded note pads and pens in their congress satchels. This will provide your organisation with exposure that exceeds the duration of the congress and exhibition.

As the Note Pads and Pens Sponsor your branding will be visible to all delegates.

MARKETING AND BRANDING

- Note pads and pens supplied by the sponsor will be provided to each delegate* (note pad size: minimum A5 and maximum A4)
- Your logo placed as the Note Pads and Pens Sponsor in the congress program*
- Your logo on the congress website and hyperlinked to your home page
- Your logo displayed as the Note Pads and Pens Sponsor on the RACI 2022 Congress App

Note: The sponsor is responsible for purchasing and overprinting note pads and pens and delivery to the nominated address by the deadline given. The deadline and final quantities will be advised closer to the congress

SUBMIT YOUR ONLINE APPLICATION AT WWW.RACI2022.COM/SPONSORS

EXHIBITION BOOTH

\$5 000

The exhibition will be a major component of the congress and will feature the most up-to-date information and products available. The congress program has been designed to maximise the opportunity for delegates to visit the exhibition.

The RACI 2022 exhibition will be fully integrated into the congress program at the Brisbane Convention & Exhibition Centre. Catering will be served in the exhibition area, as well as the welcome reception and poster networking sessions being held there, providing exhibitors with maximum opportunity to showcase their products and to interact with delegates.

The RACI 2022 exhibition has been designed to provide strong value for all exhibitors. The packages include access to all congress sessions, poster networking sessions and to the welcome reception. Tickets for the congress dinner may be purchased separately.

REGISTRATION

- Two delegate registrations inclusive of exhibition passes, congress sessions and welcome reception (congress dinner is not included, however tickets can be purchased)

For all exhibitors or any staff members over and above the persons using the congress registration included in the exhibition package must be registered at a cost of \$100 per day per person. These daily registrations for additional exhibition staff do not include attending the congress sessions or social events. Tickets for the social events can be purchased separately.

MARKETING AND BRANDING

- Your logo displayed on the congress website and hyperlinked to your home page
- Your logo placed as an exhibitor in the congress program*
- Your logo displayed as an exhibitor on the RACI 2022 Congress App
- Distribution of promotional items from your stand to delegates
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the congress (supplied according to data received and privacy laws)

EXHIBITION

- One 3m x 3m exhibition booth, stand or the equivalent floor space in a prominent location within the exhibition

An exhibition booth consists of:

- back and half-height side walls (if a corner booth, one side wall can be eliminated)
- company name on fascia signage
- two spotlights
- one standard power outlet

Please note: Booths do not include furniture, shelving, audio-visual equipment etc. Provision of any of these items will incur additional costs to the exhibitor.

The exhibition will be open on the following days. Times will be advised once the preliminary program has been drafted.

Sunday 3 July 2022

Monday 4 July 2022

Tuesday 5 July 2022

Wednesday 6 July 2022

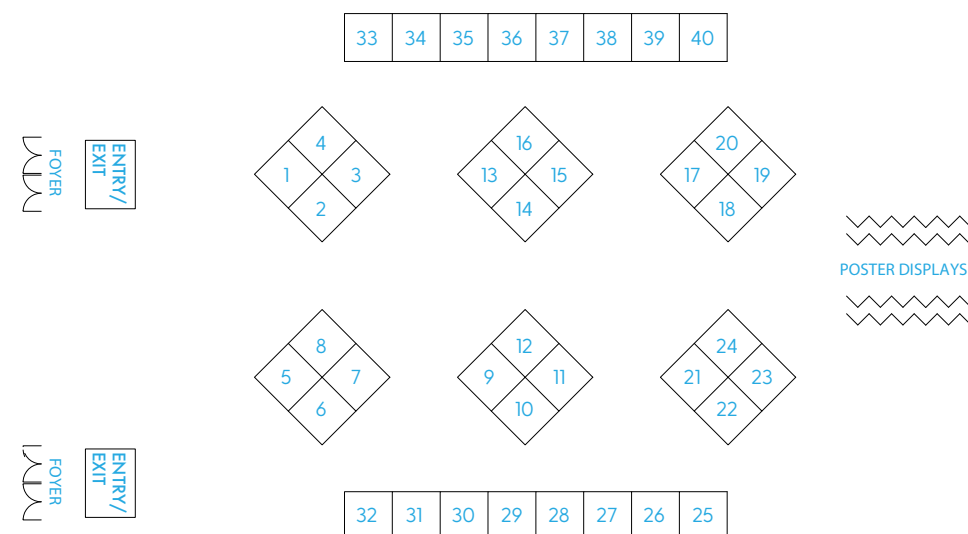
Thursday 7 July 2022

Exhibitor bump in will be on Sunday 3 July in time for the welcome reception that evening.

An exhibition manual containing information on move-in and move-out times will be distributed to exhibitors and sponsors three months prior to the congress.

Exhibitors are required to provide a Certificate of Currency disclosing their insurance details.

EXHIBITION FLOOR PLAN*



*Floor plan is subject to change dependent on exhibition requirements



	GOLD \$20 000	SILVER \$15 000	BRONZE \$10 000	PLENARY \$8 000	SYMPOSIUM \$5 000	CONGRESS DINNER \$8 000	WELCOME RECEPTION \$5 000	CATERING \$3 000	CONGRESS APP \$5 000	NAME BADGE/ LANYARD \$5 000	CHARGING STATION \$5 000	BARISTA ZONE \$10 000	EXHIBITION BOOTH \$5 000
Full registrations	4	3	2	1	1	3	2		2		1		2 (exc dinner)
Additional tickets to welcome reception							2						
Additional tickets to congress dinner						3							
Address during a session/function	✓					✓							
Verbal acknowledgement during the opening and closing session	✓	✓	✓						✓				
Verbal acknowledgement during the sponsored session				✓	✓	✓							
Logo on sponsors' page in congress program	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
Logo and profile in congress program	250 words	100 words	50 words										
Logo on the congress website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on sponsors' banner	✓	✓	✓										
Logo on congress app	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
Logo on the sponsorship PowerPoint slide	✓	✓	✓	✓	✓	✓	✓		✓				
Logo on door signage					✓	✓							
Logo on individual plenary session title slides				✓	✓								
Logo on website and in program where speaker/session/function is promoted				✓	✓	✓	✓	✓					
Logo on dinner menus						✓							
Branding on sponsored item											✓	✓	
Logo on named badge and lanyards										✓			

	GOLD \$20 000	SILVER \$15 000	BRONZE \$10 000	PLENARY \$8 000	SYMPOSIUM \$5 000	CONGRESS DINNER \$8 000	WELCOME RECEPTION \$5 000	CATERING \$3 000	CONGRESS APP \$5 000	NAME BADGE/ LANYARD \$5 000	CHARGING STATION \$5 000	BARISTA ZONE \$10 000	EXHIBITION BOOTH \$5 000
Sponsor supplied free-standing banner				✓	✓	✓	✓	✓				✓	
Logo and message in one delegate email	1												
App push notifications									✓				
Advertisement in congress program	Full page	1/2 page	1/4 page						1/2 page				
Exhibition booth or floor space	✓	✓	✓										✓
Delegate list	✓	✓	✓	✓	✓	✓	✓		✓	✓			✓
Branded napkins (sponsor supplied)						✓	✓						
Branded coffee cups (sponsor supplied)												✓	
Display corporate materials at function						✓	✓						

TERMS & CONDITIONS

- Expert Events and the RACI 2022 congress organising committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the congress. Every effort will be made to maximise sponsor benefits as well as delegates' experiences.
- Expert Events and the RACI 2022 congress organising committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST (currently 10%), which is applicable to all goods and services offered by the congress and exhibition. All prices in this document are inclusive of GST.
- A 25% deposit is required upon confirmation of your sponsorship item and/or exhibition booth. A second 25% instalment will be payable by 1 December 2020 with the remaining 50% due on 1 December 2021. Payment in full is required for all new bookings received after 1 December 2021.
- Payment of all sponsorship and exhibition monies must be made prior to close of business 1 December 2021. Failure to do so may result in your sponsorship item or exhibition stand being released for sale.
- All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
- No sponsor or exhibitor will be able to set up their exhibition booth or display until full payment and a booking form are received by Expert Events.
- No sponsor or exhibitor shall assign, sublet or apportion the whole or any part

SUBMIT YOUR ONLINE APPLICATION AT WWW.RACI2022.COM/SPONSORS